



# 2024 Executive Leadership Summit

Register online at: <https://lhaonline.org/Event.aspx?EventKey=M2449051>

## DATES & TIME:

Part 1: Wednesday, Sept. 4, 2024

Part 2: Wednesday, Oct. 2, 2024

Part 3: Wednesday, Nov. 6, 2024

Part 4: Wednesday, Dec. 4, 2024

All sessions will be held from 10:00 a.m. – 11:00 a.m. CT

## WHO SHOULD PARTICIPATE:

This virtual summit is designed for C-Suite executives, CMOs, vice presidents, nurse leaders, directors, and managers, and it is offered exclusively to LHA hospital members.

## OVERVIEW:

We are excited to bring you an opportunity to participate in a comprehensive webinar series in partnership with Huron. This four-part, one-hour webinar series is designed to equip healthcare professionals with invaluable insights, best practices, and the latest industry trends. Learn from leading industry experts and prominent thought leaders as they share practical applications for improved outcomes.

All sessions are offered on Wednesdays from 10:00 a.m. to 11:00 a.m. CT. Each session will include an approximately 45 minutes live presentation, followed by a live question and answer session. Access links will be provided to registrants at least one day prior to each session.

## EVENT BENEFITS

- Gain expert perspectives from renowned healthcare leaders and subject-matter experts;
- Discover innovative strategies and solutions to pressing challenges;
- Access valuable resources and practical tools to enhance your skills; and
- Earn continuing education credits (CEUs) for each webinar attended (CME, CNE, CPE).

## PART ONE: Wednesday, September 4

**Speaker:** Jennifer Miller, Managing Director, People, Huron; [Bio](#)

**Title:** Reimagine Your Work Design: Processes, Roles, and Workflows to Best Support Your Workforce Ecosystem

**Overview:** By thoughtfully designing WHAT work needs to be done to create maximum value and align to the organization's strategic priorities, WHO does the work so that you have the right resources at the right place at the right time, and HOW work is performed to create exceptional customer, employee, & provider experiences, organizations can accelerate realizing their goals and priorities.

## Learning Objectives:

- Understand how to rethink the way core work can be done within healthcare organizations;
- Build awareness of digital tools that can be leveraged to reduce the need for human capital; and
- Learn how to maintain experience while transforming the way work is done.

**PART TWO:** Wednesday, October 2

**Speaker:** Angie Esbenshade, Consultant, Huron; [Bio](#)

**Title:** Challenges and Winning Practices for Behavioral Health Management

**Overview:** Behavioral health challenges continue to grow within our communities and healthcare organizations. As those challenges grow, what are the leading practices that communities and healthcare organizations have developed to keep patients and staff safe and meet the increasing demands? As organizations come together to help solve the crisis for behavioral health patients, the patients truly receive the care they need at the right time and at the right location. This webinar will focus on practices like collaboration on community resources, streamlining care within the community and emergency departments, telemedicine utilization, and managing workplace violence, as well as the positive impacts they are having on caring for the behavioral health population.

**Learning Objectives:**

- Develop collaboration strategies between community and hospital/healthcare organizations;
- Recognize the benefits of the leading practice of telemedicine with the psychiatric population; and
- Identify risks and responses to workplace violence associated with the psychiatric patient population.

**PART THREE:** Wednesday, November 6

**Speaker:** Matthew Berkley, Speaker, Director, Consultant, Huron; [Bio](#)

**Title:** Improving Health Outcomes Through Effective Operations to Enhance Population Health Management and Equity

**Overview:** Population health management (PHM) is a framework that aims to improve a population's health by focusing on the health needs of individuals. Effective PHM is crucial in the healthcare industry because it can reduce costs, improve quality, and enhance patient outcomes. Additionally, it can help reduce health disparities and achieve equity in health outcomes. In this session, we will discuss the importance of effective population health management in healthcare and its relationship with equity in health outcomes.

**Learning Objectives:**

- Gain a comprehensive understanding of the PHM framework, including its goals, strategies, and significance in the healthcare industry;
- Learn how efficient operational practices can enhance the quality of care, reduce healthcare costs, and improve overall patient outcomes within the context of population health management; and
- Examine how effective PHM strategies can address and reduce health disparities, contributing to equitable health outcomes across diverse populations.

**PART FOUR:** Wednesday, December 4

**Speaker:** Craig Deao, National Speaker, Managing Director, Author, Huron; [Bio](#)

**Title:** Playing the Long Game: Moving Beyond Cost Cutting

**Overview:** Leading healthcare systems must focus on performance improvement, reducing costs, and growth. Typically, the focus on cost-cutting is the common reaction to headwinds . . . 89% of hospitals currently have a cost-reduction plan, but only 6% characterized their programs as effective! However, growth can have a greater near- and long-term impact on value. Growth can have a compounding effect on value creation and come in a variety of ways: grow revenue at the same margin (top line); substitute lower margin for higher margin services (bottom line); or expand volumes in higher margin services (top and bottom line).

**Learning Objectives:**

- Describe the limitations of cost-cutting as a sole strategy for healthcare performance improvement; and
- Identify different growth strategies that can create sustainable value for healthcare systems.

**CONTINUING EDUCATION:**

**ACHE Qualifying Education Credits:** By participating in the 2024 Executive Leadership Summit offered by LHA Management Corporation participants may earn up to 4 ACHE Qualifying Education Hours toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.

**Additional CEs:** Huron will again offer CME, CNE, and CPE credits for the series. Additional information will be sent to participants.

Participants will receive, upon completion of this program and evaluation, a certificate documenting the completed continuing education/clock hours.

**Space is limited, so register early to reserve your place in this exclusive webinar series.**

**LHA # M2449051**